

MUSKEGON COUNTY BID SUMMARY

Department: Convention and Visitors Bureau

Release Date: 06/16/15
Opening Date: 06/29/15

Bid: RFB 15-2187
Product / Service: Official 2016 Muskegon County Visitors Guide & Fold-out Map

MITN Solicitation Statistics
Vendors Received Notice: 93
Vendors Accessed Attachments: 20
Bids Received: 9
No-Bid Form Received: 0

Vendor Name & Address	Base Bid #1 with Advertising Sales				Comments
	Visitors Guide 75,000 Units, 48 Pgs	Visitors Guide 75,000 Units, 48 Pgs	Visitors Guide 90,000 Units, 48 Pgs	Visitors Guide 90,000 Units, 52 Pgs	
Ceisa Design 200 East Grand River Ave Lansing, MI 48906	No Bid	No Bid	No Bid	No Bid	
Cobb Communications Inc 200 N State St Zeeland, MI 49464	\$10,000.00	\$10,000.00	\$16,000.00	\$16,000.00	
F P Horak 401 Saginaw St Bay City, MI 48707	No Bid	No Bid	No Bid	No Bid	
FineLine Creative Inc 14998 Cleveland St Spring Lake, MI 49456	No Bid	No Bid	No Bid	No Bid	
Great Lakes Publishing 1422 Euclid Ave, Suite 730 Cleveland, OH 44115	\$14,750.00	\$15,000.00	\$17,500.00	\$18,000.00	
Hour Media LLC 5750 New King Drive, Suite 100 Troy, MI 48098	No Bid	No Bid	No Bid	No Bid	
Lunar Cow Design Inc 344 W Turkeyfoot Lake Rd Ste. B Akron, OH 44319	\$44,253.00	\$44,601.00	\$49,025.00	\$49,042.00	
Printwell Inc 26975 Northline Rd Taylor, MI 48180	No Bid	No Bid	No Bid	No Bid	
RCP Marketing 1756 Lakeshore Drive Muskegon, MI 49441	No Bid	No Bid	No Bid	No Bid	

Department Recommendation: Fineline Creations

Name of Buyer: Lori Hayes

Director of Finance/Assistant County Administrator's Name: Beth Dick

Signature: 

Vendor Awarded: _____

Board Approval Date: _____

Purchase Order Number: _____

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	Fold-out Map Printing 75,000 Units	Fold-out Map Printing 90,000 Units	Fold-out Map Printing 20,000 Units-Copy Over		
Ceisa Design 200 East Grand River Ave Lansing, MI 48906	No Bid	No Bid	No Bid		
Cobb Communications Inc 200 N State St Zeeland, MI 49464	\$6,500.00	\$7,900.00	\$1,575.00		
F P Horak 401 Saginaw St Bay City, MI 48707	No Bid	No Bid	No Bid		
FineLine Creative Inc 14998 Cleveland St Spring Lake, MI 49456	No Bid	No Bid	No Bid		
Great Lakes Publishing 1422 Euclid Ave, Suite 730 Cleveland, OH 44115	\$7,500.00	\$8,500.00	\$1,500.00		
Hour Media LLC 5750 New King Drive, Suite 100 Troy, MI 48098	No Bid	No Bid	No Bid		
Lunar Cow Design Inc 344 W Turkeyfoot Lake Rd Ste. B Akron, OH 44319	\$10,426.00	\$11,932.00	\$1,712.00		
Printwell Inc 26975 Northline Rd Taylor, MI 48180	No Bid	No Bid	No Bid		
RCP Marketing 1756 Lakeshore Drive Muskegon, MI 49441	No Bid	No Bid	No Bid		

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Vendor Name & Address	Alternate Bid #1 without Advertising Sales				Comments
	Visitors Guide 75,000 Units, 48 Pgs	Visitors Guide 75,000 Units, 52 Pgs	Visitors Guide 90,000 Units, 48 Pgs	Visitors Guide 90,000 Units, 52 Pgs	
Ceisa Design 200 East Grand River Ave Lansing, MI 48906	\$39,804.00	\$40,850.00	\$45,102.00	\$46,370.00	
Cobb Communications Inc 200 N State St Zeeland, MI 49464	No Bid	No Bid	No Bid	No Bid	
F P Horak 401 Saginaw St Bay City, MI 48707	\$57,461.00	\$60,530.00	\$66,986.00	\$70,482.00	
Fineline Creative Inc 14998 Cleveland St Spring Lake, MI 49456	\$28,726 Printing \$9,310 Design \$38,036.00	28,313 Printing \$9,975 Design \$38,288.00	\$33183 Printing \$9,310 Design \$42,493.00	\$32997 Printing \$9,975 Design \$42,972.00	
Great Lakes Publishing 1422 Euclid Ave, Suite 730 Cleveland, OH 44115	No Bid	No Bid	No Bid	No Bid	
Hour Media LLC 5750 New King Drive, Suite 100 Troy, MI 48098	\$64,900.00	\$65,900.00	\$74,900.00	\$75,900.00	
Lunar Cow Design Inc 344 W Turkeyfood Lake Rd Ste. B Akron, OH 44319	\$38,253.00	\$38,601.00	\$43,029.00	\$43,042.00	
Printwell Inc 26975 Northline Rd Taylor, MI 48180	\$29,984.30	\$30,540.99	\$34,529.72	\$35,178.92	
RCP Marketing 1756 Lakeshore Drive Muskegon, MI 49441	\$33,538.86	\$34,783.02	\$39,762.60	\$41,356.34	

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Vendor Name & Address	Alternate Bid #1 without Advertising Sales			Alternate Bid Additional Cost 30% Recycled on Printing	Comments
	Fold-out Map Printing 75,000 Units	Fold-out Map Printing 90,000 Units	Fold-out Map Printing 20,000 Units-Copy Over		
Ceisa Design 200 East Grand River Ave Lansing, MI 48906	\$5,334.00	\$6,192.00	\$1,326.00	Add to Total Cost \$7,543.00	
Cobb Communications Inc 200 N State St Zeeland, MI 49464	No Bid	No Bid	No Bid	No Bid	
F P Horak 401 Saginaw St Bay City, MI 48707	\$7,504.00	\$8,855.00	\$1,801.00	No Additional Charge	
FineLine Creative Inc 14998 Cleveland St Spring Lake, MI 49456	\$6,194 Printing \$2,475 Design \$8,669.00	\$7,069 Printing \$2,475 Design \$9,544.00	\$1,185.00		** Alternate suggestion- FineLine manages Advertising Sales based on commission of 12% of Advertising Sales
Great Lakes Publishing 1422 Euclid Ave, Suite 730 Cleveland, OH 44115	No Bid	No Bid	No Bid	No Bid	
Hour Media LLC 5750 New King Drive, Suite 100 Troy, MI 48098	\$7,100.00	\$9,100.00	\$1,950.00	Add \$2,388.00	
Lunar Cow Design Inc 344 W Turkeyfood Lake Rd Ste. B Akron, OH 44319	\$10,426.00	\$11,932.00	\$1,712.00	Add 15%	
Printwell Inc 26975 Northline Rd Taylor, MI 48180	\$4,500.00	\$5,400.00	\$1,200.00	No Extra Cost	
RCP Marketing 1756 Lakeshore Drive Muskegon, MI 49441	\$5,832.28	\$6,942.65	\$1,554.00	No Bid	Graphic design, proofing, and production coordination \$10,400 - \$13,520