

MUSKEGON COUNTY PROPOSAL SUMMARY

Commodity Number: 91522, 96153

Proposal: RFP 16-2204

Department: Muskegon County Airport

Release Date: 11/03/2015

Product / Service: Airport Marketing

Opening Date: 11/23/2015

****MITN Solicitation Statistics****

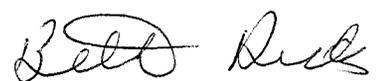
Vendors Received Notice:	169
Vendors Veiwed Documents:	41
Proposals Received:	6
No-Proposal Form Received:	0

Vendor Name & Address	Proposal Received	Average Score	Price	Comments
Flight Path Creative 117 1/2 S Union St Traverse City MI 49684	Yes	70%	\$50,000.00	
Kyrris Marketing 440 Burroughs St Ste 138 Detroit MI 48202	Yes	56%	\$57,800.00	
Quack! Media 320 S Main St Ste A Ann Arbor MI 48104	Yes	85%	\$50,000.00	2% 10 Days, Net 30 Days
RCP Marketing 1756 Lakeshore Dr Muskegon MI 49441	Yes	80%	TBD	
Revel 900 Third St Ste 200 Muskegon MI 49440	Yes	95%	\$40,000.00	
TMV Group LLC 124 E Hudson Ave Royal Oak MI 48067	Yes	68%	\$48,000.00	

Department Recommendation: Revel

Name of Buyer: Christine Miller
Jamie Burmeister

Director of Finance/Assistant County Administrator's Name: Beth Dick

Signature: 

Vendor Awarded: _____

Board Approval Date: _____

Purchase Order Number: _____