

WATCH MUSKEGON

Muskegon County

Community Profile



Norton Shores

ABOUT NORTON SHORES

Norton Shores, MI has a population of 24,091 people with a median age of 44.1 and a median household income of \$52,283. Between 2015 and 2016 the population of Norton Shores, MI grew from 23,982 to 24,091, a 0.45% increase and its median household income grew from \$50,850 to \$52,283, a 2.82% increase. The median property value in Norton Shores, MI is \$114,100, and the homeownership rate is 81.8%.

In 2016, 81.8% of the housing units in Norton Shores, MI were occupied by their owner. This percentage declined from the previous year's rate of 82.8%. This percentage of owner-occupation is higher than the national average of 63.6%.

Please reach out. We're ready to help you join the momentum in Muskegon County.

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FAST FACTS

POPULATION

24,091

MEDIAN AGE

44.1

MEDIAN HOUSEHOLD INCOME

\$52,283

POVERTY RATE

8.76%

NUMBER OF EMPLOYEES

11,710

MEDIAN PROPERTY VALUE

\$114,100

PROPERTY TAXES

\$3K+ Average range

RENT VS OWN

81.8% Owner occupied

COMMUTE TIME

19.4 minutes

EDUCATION

64% College degree or higher