

MUSKEGON COUNTY PROPOSAL SUMMARY

Commodity Number: 71510, 91501, 91503, 91571, 91573, 91807, 96600, 96660, 96661, 96663, 96664, 96673, 96674

Bid Net Solicitation Statistics	
Received Notice:	271
Viewed Documents:	46
Proposals Received:	8
No-Proposal Form Received:	0

Proposal: RFP 18-2302

Department: Convention and Visitor Guide

Release Date: 05/11/2018

Product / Service: Official 2019 (2020, 2021) Muskegon County Visitor Guide

Opening Date: 06/01/2018

Vendor Name & Address	Received	Responsive	Scoring	2019					2020				
				Guide Total Cost		Map			Guide		Map		
				48 pg	52 pg	Devlop.	75 pads	100 pads	48 pg	52 pg	Devlop.	75 pads	100 pads
FCL Graphics Inc 4600 N Olcott Ave Harwood Heights IL 60706	Yes	Yes	57.50%	\$35,156.00	\$39,582.00	\$100.00	\$1,050.00	\$1,125.00	\$35,707.00	\$40,209.00	\$100.00	\$1,071.00	\$1,147.00
Fineline Creative 14998 Cleaveland St E Spring Lake MI 49456	Yes	Yes	61.20%	\$34,369.00	\$37,731.00	\$1,900.00	\$2,461.00	\$2,558.00	\$34,369.00	\$37,731.00	\$1,900.00	\$2,461.00	\$2,558.00
Group Tour Media 2465 112th Ave Holland MI 49424	Yes	Yes	74.20%	\$33,797.00	\$38,767.00	\$500.00	\$668.33	\$1,319.60	\$34,994.90	\$40,141.00	\$400.00	\$692.00	\$1,250.00
Harbor House Publishers Inc 221 Water Street Boyer City MI 49712	Yes	Yes	97.80%	\$27,520.00	\$29,650.00	No Bid	\$1,025.00	\$1,585.00	\$27,520.00	\$29,650.00	No Bid	\$1,025.00	\$1,585.00
Hour Media LLC 5750 New King Dr Ste 100 Troy MI 48098	Yes	Yes	77.80%	\$57,131.00	\$62,680.00	\$900.00	\$1,379.00	\$1,494.00	\$57,709.00	\$63,331.00	\$900.00	\$1,393.00	\$1,512.00
Lure Creative Design 198 Portage Trail Ext W Ste 100F Cuyahoga Falls OH 44223	Yes	Yes	80.30%	\$34,388.00	\$37,172.00	\$1,500.00	\$615.00	\$2,299.00	\$34,388.00	\$37,172.00	\$1,500.00	\$615.00	\$2,299.00
R J Michaels Inc PO Box 1467 Jackson MI 49204	Yes	Yes	72.60%	\$42,400.00	\$47,325.00	\$2,075.00	\$2,655.00	\$2,785.00	\$43,700.00	\$48,925.00	\$2,075.00	\$2,690.00	\$2,815.00
ThrivePOP LLC 333 W Western Ave Ste 8 Muskegon MI 49440	Yes	Yes	57.50%	\$50,530.00	\$53,540.00	\$2,500.00	\$3,200.00	\$3,300.00	\$53,200.00	\$53,540.00	\$2,600.00	\$3,350.00	\$3,430.00

Department Recommendation: Harbor House Publishers Inc

Name of Buyer: Jamie Burmeister

Director of Finance/Assistant County Administrator's Name: Beth Dick

Signature: _____



Vendor Awarded: _____

Board Approval Date: _____

Board Motion Number _____

MUSKEGON COUNTY PROPOSAL SUMMARY

Commodity Number: 71510, 91501, 91503, 91571, 91573, 91807, 96600, 96660, 96661, 96663, 96664, 96673, 96674

Bid Net Solicitation Statistics	
Received Notice:	271
Viewed Documents:	46
Proposals Received:	8
No-Proposal Form Received:	0

Proposal: RFP 18-2302

Department: Convention and Visitor Guide

Release Date: 05/11/2018

Product / Service: Official 2019 (2020, 2021) Muskegon County Visitor Guide

Opening Date: 06/01/2018

Vendor Name & Address	2021						
	Guide 48 pg	Guide 52 pg	Devlop.	Map 75 pads	100 pads		
FCL Graphics Inc 4600 N Olcott Ave Harwood Heights IL 60706	\$36,263.00	\$40,843.00	\$100.00	\$1,092.00	\$1,170.00		
FineLine Creative 14998 Cleaveland St E Spring Lake MI 49456	\$34,369.00	\$37,731.00	\$1,900.00	\$2,461.00	\$2,558.00		
Group Tour Media 2465 112th Ave Holland MI 49424	\$36,220.40	\$41,545.00	\$400.00	\$720.00	\$1,280.00		
Harbor House Publishers Inc 221 Water Street Boyer City MI 49712	\$27,520.00	\$29,650.00	No Bid	\$1,025.00	\$1,585.00		
Hour Media LLC 5750 New King Dr Ste 100 Troy MI 48098	\$58,305.00	\$64,002.00	\$900.00	\$1,408.00	\$1,530.00		
Lure Creative Design 198 Portage Trail Ext W Ste 100F Cuyahoga Falls OH 44223	\$34,388.00	\$37,172.00	\$1,500.00	\$615.00	\$2,299.00		
R J Michaels Inc PO Box 1467 Jackson MI 49204	\$45,430.00	\$50,900.00	\$2,075.00	\$2,715.00	\$2,855.00		
ThrivePOP LLC 333 W Western Ave Ste 8 Muskegon MI 49440	\$50,900.00	\$53,200.00	\$2,700.00	\$3,475.00	\$3,550.00		