

**Muskegon County
Community Development/Strategic Planning Committee
January 17, 2013
3:30 p.m.
Hall of Justice
990 Terrace
Muskegon, MI**

Robert Scolnik, Chair

Ben Cross, Vice-Chair

MINUTES

CALL TO ORDER

The meeting was called to order by Commissioner Scolnik at 3:51 p.m.

ROLL CALL

Present: Benjamin Cross, James Derezinski, Marvin Engle, Susie Hughes, Kenneth Mahoney, Charles Nash, Terry Sabo, Robert Scolnik, Rillastine Wilkins

APPROVAL OF MINUTES

It was moved by Cross, supported by Wilkins, to approve the minutes of the December 13, 2012, meeting as written. Motion carried.

PUBLIC COMMENT (On an agenda item)

None.

ITEMS FOR CONSIDERATION

CD/SP13/01 - 01 It was moved by Cross, supported by Sabo, to adopt the Agreement with BeanBox Company to provide bicycle rentals from the Union Depot with commissions paid to the CVB/County of Muskegon based upon monthly rental revenues and to authorize the Chairperson of the County Board to execute the agreement. Motion carried.

CD/SP13/01 – 02 It was moved by Wilkins, supported by Cross, to authorize a free “Muskegon County Parks Day” for Twin Lake Park and Pioneer Park on Saturday, May 4th, from 10:00 a.m. to 4:00 p.m. Motion carried.

OLD BUSINESS

None.

NEW BUSINESS

Commissioner Hughes challenged all Commissioners to assist in informing constituents of the Free Muskegon County Parks Day. She suggested visiting local libraries, schools and municipal offices.

Commissioner Nash shared information regarding MLK Day of Service, Monday, January 21st.

Commissioner Mahoney reminded those present of the Unity Day Breakfast on Friday, January 18th at Muskegon Community College. He noted the event was a sold out event.

PUBLIC COMMENT (On a new topic)

None.

ADJOURNMENT

There being no further business to come before the Community Development/Strategic Planning Committee, the meeting adjourned at 4:10 p.m.

**Muskegon County
Community Development/Strategic Planning Committee
February 21, 2013
3:30 p.m.
Hall of Justice
990 Terrace
Muskegon, MI**

Robert Scolnik, Chair

Ben Cross, Vice-Chair

MINUTES

CALL TO ORDER

The meeting was called to order by Commissioner Scolnik at 4:30 p.m.

ROLL CALL

Present: Benjamin Cross, James Derezinski, Marvin Engle, Susie Hughes, Kenneth Mahoney, Charles Nash, Terry Sabo, Robert Scolnik, Rillastine Wilkins

APPROVAL OF MINUTES

It was moved by Cross, supported by Nash, to approve the minutes of the January 17, 2013, meeting as written. Motion carried.

PUBLIC COMMENT (On an agenda item)

None.

ITEMS FOR CONSIDERATION

CD/SP13/02 - 03 It was moved by Cross, supported by Sabo, to approve the transfer of Lot 50 (parcel #61-42-503-069-0050-00) in the Village of Lakewood Club Addition Number Three to the Muskegon County Land Bank Authority for the sum of \$100 and to authorize the Board Chair to execute the necessary quit claim deed. Motion Carried.

OLD BUSINESS

None.

NEW BUSINESS

None.

PUBLIC COMMENT (On a new topic)

None.

ADJOURNMENT

There being no further business to come before the Community Development/Strategic Planning Committee, the meeting adjourned at 4:34 p.m.

**Muskegon County
Community Development/Strategic Planning Committee
March 21, 2013
3:30 p.m.
Hall of Justice
990 Terrace
Muskegon, MI**

Robert Scolnik, Chair

Ben Cross, Vice-Chair

MINUTES

CALL TO ORDER

The meeting was called to order by Commissioner Scolnik at 5:13 p.m.

ROLL CALL

Present: Benjamin Cross, James Derezinski, Marvin Engle, Susie Hughes, Kenneth Mahoney, Charles Nash, Terry Sabo, Robert Scolnik, Rillastine Wilkins

APPROVAL OF MINUTES

It was moved by Nash, supported by Wilkins, to approve the minutes of the February 21, 2013, meeting as written. Motion carried.

PUBLIC COMMENT (On an agenda item)

None.

ITEMS FOR CONSIDERATION

CD/SP13/03 - 04 It was moved by Nash, supported by Cross, to adopt the revised bylaws of the Accommodations Tax Advisory Committee. Motion carried.

CD/SP13/03 – 05 It was moved by Cross, supported by Hughes, to adopt the License Agreement with Unity Christian Events/Alive On The Lakeshore to provide a license for the use of Heritage Landing August 7 – 10, 2013 for the Unity Christian Music Festival, and to authorize the Chairperson of the County Board to execute the agreement. Motion carried.

OLD BUSINESS

None.

NEW BUSINESS

None.

PUBLIC COMMENT (On a new topic)

None.

ADJOURNMENT

There being no further business to come before the Community Development/Strategic Planning Committee, the meeting adjourned at 5:29 p.m.

MUSKEGON COUNTY MICHIGAN

Board of Commissioners

Rillastine R. Wilkins
Vice-Chair
District #1

Benjamin Cross
District #2

Susie Hughes
District #3

Robert Scolnik
District #4

Marvin R. Engle
District #5

Charles Nash
District #6

James J. Derezinski
District #7

Terry J. Sabo
District #8

Kenneth Mahoney
Chair
District #9

MEETING CANCELLATION

Notice is hereby given that the Muskegon County Board of Commission Community Development/Strategic Planning Committee meeting and the Transportation Committee meeting of April 18, 2013, are cancelled.

Posted: April 16, 2013

**Muskegon County
Community Development/Strategic Planning Committee
May 16, 2013
4:00 p.m.
Hall of Justice
990 Terrace
Muskegon, MI**

Robert Scolnik, Chair

Ben Cross, Vice-Chair

MINUTES

CALL TO ORDER

The meeting was called to order by Commissioner Scolnik at 4:18 p.m.

ROLL CALL

Present: Benjamin Cross, James Derezinski, Marvin Engle, Susie Hughes, Kenneth Mahoney, Charles Nash, Terry Sabo, Robert Scolnik

Excused: Rillastine Wilkins

APPROVAL OF MINUTES

It was moved by Cross, supported by Sabo, to approve the minutes of the March 21, 2013, meeting as written. Motion carried.

PUBLIC COMMENT (On an agenda item)

None.

PRESENTATION

Ms. Kathy Evans, West Michigan Shoreline Regional Development Commission, presented information regarding the Heritage Landing Habitat Restoration and Maintenance Plan. She noted the project goal was to protect, restore and enhance degraded fish and wildlife habitat on public and private lands in the Muskegon Lake Area of Concern, one of which was Heritage Landing. Ms. Evans also noted a maintenance plan was developed to guide volunteers and staff to maintain the native fish and wildlife habitat.

Commissioner Scolnik thanked Ms. Evans for her continued support of area habitat restoration.

ITEMS FOR CONSIDERATION

CD/SP13/05 - 06 It was moved by Hughes, supported by Mahoney, to adopt the Heritage Landing Maintenance Plan as submitted and encourage staff and volunteers in the County of Muskegon to assist in maintaining the habitat restoration work that has been completed. Motion carried.

OLD BUSINESS

Mr. Bob Lukens, Community Development Director, provided an update of the CVB activities which included:

- ATAC bylaws were distributed which reflect the term of office to staggered year terms and eligibility for reappointment
- 2013 Muskegon County Festivals list was distributed
- 62,000 copies of the 2013 Visitors Guide have been received for distribution. It was noted there is now a municipalities/county page of information as well as expanded restaurant listings and multiple listings have been removed. The majority of Visitors Guides are distributed through the Michigan Welcome Centers.
- Heritage Landing fence is near completion from Rotary Park to the YMCA property. Many positive comments have been received.
- Electrical upgrades are being made at Heritage Landing to improve tour lighting, stage lighting, etc.
- 2013 Winter campaign is underway with marketing activities occurring in Fort Wayne, South Bend and Toledo
- 2013 Summer campaign marketing will target Milwaukee, Dayton, Cincinnati for the Muskegon CVB and Chicago, Indianapolis and St. Louis for Beachtowns

NEW BUSINESS

Commissioner Scolnik noted he attended the recent Sobriety Court graduation in which 28 graduates successfully completed the program.

PUBLIC COMMENT (On a new topic)

Ms. Evans addressed the Board regarding branding. She noted a concern perceptions research study is being investigated now for the Muskegon and White Lake areas. She encouraged anyone interested to contact her at West Michigan Shoreline Regional Development Commission.

ADJOURNMENT

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There being no further business to come before the Community Development/Strategic Planning Committee, the meeting adjourned at 4:57 p.m.

**Muskegon County
Community Development/Strategic Planning Committee
June 20, 2013
4:00 p.m.
Hall of Justice
990 Terrace
Muskegon, MI**

Robert Scolnik, Chair

Ben Cross, Vice-Chair

MINUTES

CALL TO ORDER

The meeting was called to order by Commissioner Scolnik at 4:00 p.m.

ROLL CALL

Present: Benjamin Cross, Marvin Engle, Susie Hughes, Kenneth Mahoney, Charles Nash, Terry Sabo, Robert Scolnik, Rillastine Wilkins

Excused: James Derezinski

APPROVAL OF MINUTES

It was moved by Cross, supported by Nash, to approve the minutes of the May 16, 2013, meeting as written. Motion carried.

PUBLIC COMMENT (On an agenda item)

None.

ITEMS FOR CONSIDERATION

CD/SP13/06 - 07 It was moved by Cross, supported by Mahoney, to adopt the License Agreement with the Michigan Irish Music Festival to provide a license for the use of Heritage Landing Friday, September 13 through Sunday, September 15, 2013 for the Michigan Irish Music Festival, and to authorize the Chairperson of the County Board to execute the agreement. Motion carried.

CD/SP13/06 – 08 It was moved by Nash, supported by Mahoney, to accept the proposal by Vredeveld Haefner, LLC to provide agreed upon procedures in the evaluation of accommodations taxes collected and auditing of

Muskegon County lodging properties for a total cost of \$11,770.00 with extra time charged at the stated hourly rate of \$110.49.

Motion carried.

OLD BUSINESS

Commissioner Engle reminded those present of the 20th Annual United Way Day of Caring taking place Friday, June 21, 2013, at the Muskegon County Youth Fairgrounds. He encouraged anyone available, to stop by the fairgrounds and participate.

NEW BUSINESS

None.

PUBLIC COMMENT

None.

ADJOURNMENT

There being no further business to come before the Community Development/Strategic Planning Committee, the meeting adjourned at 4:02 p.m.

**Muskegon County
Community Development/Strategic Planning Committee
July 25, 2013
4:00 p.m.
Hall of Justice
990 Terrace
Muskegon, MI**

Robert Scolnik, Chair

Ben Cross, Vice-Chair

MINUTES

CALL TO ORDER

The meeting was called to order by Commissioner Scolnik at 4:18 p.m.

ROLL CALL

Present: Benjamin Cross, James Derezinski, Marvin Engle, Susie Hughes, Kenneth Mahoney, Charles Nash, Terry Sabo, Robert Scolnik, Rillastine Wilkins

APPROVAL OF MINUTES

It was moved by Derezinski, supported by Wilkins, to approve the minutes of the June 20, 2013, meeting as written. Motion carried.

PUBLIC COMMENT (On an agenda item)

None.

ITEMS FOR CONSIDERATION

CD/SP13/07 - 09 It was moved by Cross, supported by Nash, to approve and support the "FREE" Shred Day to be held at the Hall of Justice parking lot at 990 Terrace Street, Muskegon, MI 49442, from 10 a.m. to 2 p.m. on Saturday, September 21st, 2013. Motion carried.

CD/SP13/07 – 10 It was moved by Derezinski, supported by Cross, to approve the organization fund agreement for the Friends of the Muskegon County Parks Fund with the Community Foundation for Muskegon County and the Bylaws for the Friends of the Muskegon County Parks Advisory Committee. Motion carried.

OLD BUSINESS

Commission Sabo requested information regarding the paving project at Pioneer Park as well as the new playground equipment at the park. Mr. John Warner, Public Works Director, noted the paving project is complete and the playground equipment installation is in motion.

Commissioner Scolnik asked if Pioneer Park is equipped for taking reservations. Mr. Warner informed the Commissioners that would be in place for the camping season next year as they continue to research feasible software.

Commissioner Sabo inquired if a military discount was offered at the County Parks. Mr. Warner informed him no discounts were currently being offered.

NEW BUSINESS

None.

PUBLIC COMMENT

None.

ADJOURNMENT

There being no further business to come before the Community Development/Strategic Planning Committee, the meeting adjourned at 4:37 p.m.

**Muskegon County
Community Development/Strategic Planning Committee
August 15, 2013
4:00 p.m.
Hall of Justice, 4th Floor
990 Terrace Street
Muskegon, MI**

Robert Scolnik, Chair

Benjamin Cross, Vice-Chair

MINUTES

CALL TO ORDER

The meeting was called to order by Commissioner Cross at 4:06 p.m.

ROLL CALL

Present: Benjamin Cross, Jim Derezinski, Marvin Engle, Susie Hughes, Charles Nash, Kenneth Mahoney, Terry Sabo, Rillastine Wilkins

Excused: Robert Scolnik

APPROVAL OF MINUTES

It was moved by Nash, supported by Wilkins, to approve the minutes of the July 25, 2013, meeting as written. Motion carried.

PUBLIC COMMENT (On an agenda item)

None.

PRESENTATION – THE FISHMONGER’S WIFE LLC

Mr. Eric Petersen and Ms. Amber Mae Petersen presented handouts promoting their local business The Fishmonger’s Wife, LLC. They also presented a flyer “Don’t Get Trapped! What Recreational Anglers and Boaters Should Know About Commercial Fishing Trap Nets.”

ITEMS FOR CONSIDERATION

CD/SP13/08 - 11 It was moved by Hughes, supported by Wilkins, to authorize Board Chair to sign the Amendment to the Ground Lease for Camping Between the County of Muskegon and American Bikers Aiming Toward Education, Region V of the State of Michigan.

Motion Carried

CD/SP13/08 – 12 It was moved by Mahoney, supported by Hughes, to approve the extension of contract with Lunar Cow Design for 2014 and 2015 Visitors Guides.

Motion carried.

OLD BUSINESS

None.

NEW BUSINESS

None.

PUBLIC COMMENT (On a new topic)

None.

ADJOURNMENT

There being no further business to come before the Community Development/Strategic Planning Committee, the meeting adjourned at 4:30 p.m.

**Muskegon County
Community Development/Strategic Planning Committee
September 19, 2013
4:00 p.m.
Hall of Justice, 4th Floor
990 Terrace Street
Muskegon, MI**

Robert Scolnik, Chair

Benjamin Cross, Vice-Chair

MINUTES

CALL TO ORDER

The meeting was called to order by Commissioner Scolnik at 4:29 p.m.

ROLL CALL

Present: Benjamin Cross, Marvin Engle, Susie Hughes, Charles Nash, Kenneth Mahoney, Terry Sabo, Robert Scolnik, Rillastine Wilkins

Excused: James Derezinski

APPROVAL OF MINUTES

It was moved by Cross, supported by Nash, to approve the minutes of the August 15, 2013, meeting as written. Motion carried.

PUBLIC COMMENT (On an agenda item)

None.

PRESENTATION

Chad Lawie, LongerDays.com President

Mr. Chad Lawie, addressed the Board and presented information on his newly formed company, LongerDays.com. He noted it is a virtual staffing agency which supports companies all over the world by providing administrative assistants, receptionist services, website assistance, creative writing and graphic design.

Mr. Lawie began the company consisting of only himself in 2010. In 2011, he hired his first full time employee and moved into a new office. By year end, he had 10 employees and a 330 percent increase in sales. In 2012, Mr. Lawie developed a formal business plan, relocated to the MAREC building, ended the year with 15 employees and an

increase in sales of 133 percent. The company now employs 25 employees. Mr. Lawie's plans for 2014 include initiating a marketing plan for the first time and to continue to grow, adapt and repeat for future years.

Mr. Lawie was thanked for his informative presentation and Commissioners noted his positivity, excitement and energy.

Howard Hardesty, West Michigan Growth Chair

Mr. Hardesty addressed the Board and discussed the need for economic development in Muskegon County. He discussed the West Michigan Growth organization and noted it is an organization that is a 501c3 non-profit and is largely comprised of local professionals working to bring development to West Michigan. Mr. Hardesty requested the County analyze and consider contracting for economic development for Muskegon County.

Mr. Mark Fazakerly, Eagle Alloy, addressed the Board in support of the West Michigan Growth organization.

Mr. Rob Gustafson, Hooker DeJong, and Mr. Terry Winter, also addressed the Board in support of the organization.

Mr. Hardesty was thanked for his presentation and was advised the Board would take his request under advisement. Commissioner Scolnik noted he will follow-up with Mr. Hardesty within the next two weeks.

ITEMS FOR CONSIDERATION

There were no items submitted for consideration.

OLD BUSINESS

Mr. Bob Lukens, Community Development Director, noted the Bass Masters Elite Series Championship is well underway with set up to begin on Monday, September 23rd. He noted the family friendly event will begin on Friday, September 27th and will go through Sunday, September 29th with the live weigh-in on Sunday at noon at Heritage Landing.

NEW BUSINESS

None.

PUBLIC COMMENT (On a new topic)

None.

ADJOURNMENT

There being no further business to come before the Community Development/Strategic Planning Committee, the meeting adjourned at 5:16 p.m.

**Muskegon County
Community Development/Strategic Planning Committee
October 17, 2013
4:00 p.m.
Montague Township Hall
8915 Whitbeck Road
Montague, MI**

Robert Scolnik, Chair

Benjamin Cross, Vice-Chair

MINUTES

CALL TO ORDER

The meeting was called to order by Commissioner Cross at 4:06 p.m.

ROLL CALL

Present: Benjamin Cross, Marvin Engle, Susie Hughes, Kenneth Mahoney, Terry Sabo, Rillastine Wilkins

Excused: James Derezinski, Charles Nash, Robert Scolnik

APPRECIATION

Commissioner Cross thanked the Montague Township officials for their hospitality in hosting the Committee meetings. He recognized Mr. Jeff King, Montague Township Supervisor, and Ms. Tracy Korthase, Montague Township Treasurer, who were in the audience.

Mr. Jeff King thanked the Board for visiting Montague Township. He also thanked Ms. Korthase for coordinating the visit.

APPROVAL OF MINUTES

It was moved by Wilkins, supported by Hughes, to approve the minutes of the September 19, 2013, meeting as written. Motion carried.

PUBLIC COMMENT (On an agenda item)

None.

ITEMS FOR CONSIDERATION

CD/SP13/10 - 13 It was moved by Mahoney, supported by Hughes, to adopt the proposed amendments to the County of Muskegon's Accommodations Tax Ordinance. Motion carried.

OLD BUSINESS

None.

NEW BUSINESS

Commissioner Hughes requested support of a resolution to seek grant proposals for a scrap tire event to be hosted by the County of Muskegon in 2014.

CD/SP13/10 – 14 It was moved by Engle, supported by Mahoney, to approve a resolution in support of the County of Muskegon 2014 Scrap Tire Clean-Up Grant Proposal. Motion carried.

PUBLIC COMMENT (On a new topic)

None.

ADJOURNMENT

There being no further business to come before the Community Development/Strategic Planning Committee, the meeting adjourned at 4:12 p.m.

**Muskegon County
Community Development/Strategic Planning Committee
November 21, 2013
4:00 p.m.
Hall of Justice
990 Terrace
Muskegon, MI**

Robert Scolnik, Chair

Benjamin Cross, Vice-Chair

MINUTES

CALL TO ORDER

The meeting was called to order by Commissioner Scolnik at 4:00 p.m.

ROLL CALL

Present: Benjamin Cross, James Derezinski, Marvin Engle, Susie Hughes, Kenneth Mahoney, Charles Nash, Robert Scolnik, Terry Sabo, Rillastine Wilkins

APPROVAL OF MINUTES

It was moved by Wilkins, supported by Cross, to approve the minutes of the October 17, 2013, meeting as written. Motion carried.

PUBLIC COMMENT (On an agenda item)

Dr. Donald Crandall, President of the Muskegon Rotary and Chair of the MCC Board of Trustees, addressed the Board in support of motion #CD/SP13/11 – 15.

Ms. Linda Juarez, Hackley Community Care CEO and Co-Chair of the 1-in-21 initiative, addressed the Board in support of motion #CD/SP13/11 – 15.

Dr. Dale Nesbary, MCC President, addressed the Board in support of motion # CD/SP13/11 – 15.

Ms. Bonnie Gonzalez, CMH Board Member, addressed the Board in support of motion # CD/SP13/11 – 15.

ITEMS FOR CONSIDERATION

CD/SP13/11 - 15 It was moved by Mahoney, supported by Cross, to amend the Muskegon County Smoking Pollution Ordinance as recommended, to take effect on January 1, 2014 for the CMH Facilities and July 1, 2014 for all remaining county properties.

Much discussion ensued regarding this issue. Commissioner Hughes had many issues with the amendment, some including: added stress on the general public who utilize the facilities, County owned leased properties, staff driving on their breaks and lunches, people standing on sidewalks, the clubs operating at the wastewater property as well as patrol/enforcement.

Commissioner Nash requested a plan be put in place for those who choose to use other locations for smoking, i.e., sidewalks, business lots, etc.

Several Commissioners also had issue with the enforcement of the revised ordinance.

Ms. Julie Rupp, CMH Director, noted this will be her third organization in which a non-smoking campus has been implemented and she's found social marketing and support are more an issue than enforcement.

ROLL CALL:

Yes: Cross, Derezinski, Engle, Mahoney, Nash, Sabo, Scolnik, Wilkins

No: Hughes

Motion carried.

OLD BUSINESS

None.

NEW BUSINESS

None.

PUBLIC COMMENT

None.

ADJOURNMENT

There being no further business to come before the Community Development/Strategic Planning Committee, the meeting adjourned at 4:36 p.m.

**Muskegon County
Community Development/Strategic Planning Committee
December 19, 2013
4:00 p.m.
Hall of Justice
990 Terrace
Muskegon, MI**

Robert Scolnik, Chair

Benjamin Cross, Vice-Chair

MINUTES

CALL TO ORDER

The meeting was called to order by Commissioner Scolnik at 4:00 p.m.

ROLL CALL

Present: Benjamin Cross, James Derezinski, Marvin Engle, Susie Hughes, Kenneth Mahoney, Charles Nash, Robert Scolnik, Terry Sabo, Rillastine Wilkins

APPROVAL OF MINUTES

It was moved by Cross, supported by Wilkins, to approve the minutes of the November 21, 2013, meeting as written. Motion carried.

PUBLIC COMMENT (On an agenda item)

None.

PRESENTATIONS

Mr. Dennis Marvin, Public Affairs Director for Consumer Energy, and Mr. Juan Lopez-Doriga, Rockford Berge, presented the Muskegon Port End Users Report. Mr. Lopez-Doriga, Rockford Berge, was contracted with to conduct studies relative to options for replacing coal with other viable materials when the BC Cobb plant is closed, how to keep the port alive, potential future uses and comparing other active ports in the area. Recommendations include marketing at both the domestic level and international level and future economic viability studies.

Commissioner Sabo identified and thanked Mr. Ron Matthews, Vice-Chair of the Port Committee and Verplank CEO, for his continued work and support of this issue.

Commissioner Derezinski thanked Consumers Power for their Veterans' Memorial Park donation.

Mr. Bob Lukens, CVB Director, presented the Convention & Visitors Bureau (CVB) annual report. He previewed the 2014 Visitors Guide. Mr. Lukens also discussed future marketing initiatives, state and national tourism partners, advertising, billboards, e-newsletters and the 2014 plan and goals.

ITEMS FOR CONSIDERATION

There were no action items presented.

OLD BUSINESS

None.

NEW BUSINESS

None.

PUBLIC COMMENT

None.

ADJOURNMENT

There being no further business to come before the Community Development/Strategic Planning Committee, the meeting adjourned at 4:52 p.m.